

RAGHAV RATHI

EVENT CREATOR · WRITER · RAPPER

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PROFILE

Event Creator who turns ambitious briefs into flawlessly produced experiences — from large-scale medical congresses and corporate launches to international tours and intimate brand activations. I lead end-to-end production: concept and creative direction, sponsorships and exhibitor management, fabrication, audio-visual and stage setups, and on-site operations across multi-city programs. With a background in journalism, photography, digital marketing, professional writing, and rap music, I bring a uniquely creative lens to every event I produce.

CORE CAPABILITIES

- **Concept & Creative Direction** — translating briefs into compelling event concepts, themes, and storytelling.
- **End-to-End Event Planning** — budgets, timelines, run-of-show, vendor selection, and multi-city logistics.
- **Sponsorship & Exhibitor Management** — closing deals, managing relationships, delivering on every commitment.
- **Booth Fabrication & Production** — coordinating fabrication teams, custom builds, signage, and on-floor activations.
- **Audio-Visual & Stage Production** — AV setups, stage layouts, lighting, and tech rehearsals.
- **On-Site Operations & Crisis Control** — leading ground teams, hotel coordination, and real-time problem solving.
- **Stakeholder & Vendor Coordination** — single point of contact across clients, speakers, sponsors, vendors, venues.
- **Guest Experience & Hospitality** — designing thoughtful delegate journeys from registration to send-off.

PROFESSIONAL EXPERIENCE

Sr. Executive

MCI India

September 2025 – Present

Gurugram, Haryana, India

Leading end-to-end event management operations for one of India's premier conference organizers. Coordinating logistics, vendor management, and on-ground execution for large-scale corporate and medical conferences.

Event Executive

Concept Conferences Pvt Ltd

October 2023 – September 2025

Delhi, India

Managed multiple high-profile conferences and exhibitions. Oversaw venue coordination, delegate registration, speaker management, and post-event analysis. Delivered seamless experiences for 500+ attendee events.

Digital Marketer

CricTracker

August 2023 – October 2023

Bengaluru, Karnataka, India

Drove digital marketing campaigns and social media strategy for one of India's leading cricket content platforms. Managed content calendars and audience engagement metrics.

Sales Associate

BYJU'S

May 2023 – July 2023

Chandigarh / Panchkula, India

Conducted consultative sales for edtech products. Engaged with prospective learners and parents, achieving targets through relationship-driven selling.

Freelance Photographer

January 2019 – April 2023

Self-Employed

PAN India

Provided professional event and portrait photography services across India. Built a strong client base through creative storytelling and reliable delivery.

Professional Photographer — Khelo India University Games

September 2021 – October 2021

Khelo India

Bangalore, Karnataka, India

Selected as Photography Head for the prestigious Khelo India University Games. Responsible for capturing and distributing images to national newspapers and participating colleges.

Fundraiser

November 2019 – January 2021

Aashman Foundation

Jalandhar, Punjab, India

Organized fundraising events and campaigns for charitable causes. Coordinated outreach activities and managed donor relationships to support the foundation's mission.

ONGOING ENGAGEMENTS (2026)

WordCamp Asia 2026 — by WordPress

Apr 2026 · Mumbai, India

Co-handling sponsorships and booth construction at Jio World Convention Centre — flagship WordPress conference in Asia with 3,000+ web professionals, 50+ speakers, and 30+ sponsors.

Bridge Summit 2026 — by Aristo

May 2026 · Patna · Kolkata · Delhi

Handling on-site operations for a single-day CME by Prof. Ralph A. DeFronzo across three Indian cities — fabrication, AV setups, and hotel coordination for each leg.

Open Source Summit India 2026 — by The Linux Foundation

Jun 2026 · Mumbai, India

Managing exhibitors and sponsorships for The Linux Foundation's premier India open source event — closing client deals, stall construction, and on-site operations.

SELECTED PROJECTS DELIVERED

Crystal Crop Millet Meet — Top 100 Distributor Meet

2026 · Jaipur

Managed the exclusive Millet Top 100 Distributor Meet for Crystal Crop Protection at InterContinental Hotel — high-profile corporate event recognising top-performing distributors.

Uslara Ustekinumab Meet — Pharmaceutical CME

2026 · Kolkata

Managed the Uslara Ustekinumab medical meet at Hyatt Regency — focused pharma event for specialists on Ustekinumab therapy and clinical applications.

USICON 2026 — 59th Annual Conference, Urological Society of India

2026 · Indore

Managing the 59th annual conference focused on robotics, AI in urology, and minimally invasive surgical techniques. Expected 2,000+ experts.

QCI Inauguration — Quality Council of India — New HQ

2025 · Delhi

Managed the inauguration ceremony of QCI's new unified headquarters at the World Trade Centre — landmark event attended by senior government officials.

APICON 2025 — 80th Annual Conference, Association of Physicians of India

2025 · Kolkata

Coordinated the largest medical conference in India with 12,000+ delegates at Milan Mela Trade Centre — focused on Education, Ethics, and Empathy in medicine.

IOACON 2024 — 69th Annual Conference, Indian Orthopaedic Association

2024 · Bengaluru

Executed one of India's premier orthopaedic conferences covering trauma, arthroplasty, spine surgery, and sports medicine.

- ISAR 2024** — Indian Society for Atherosclerosis Research 2024 · India
Delivered the annual national conference for researchers and clinicians on lipid disorders, cardiovascular risk, and novel therapeutic approaches.
- IASCON 2024** — 21st Annual Conference, Indian Arthroscopy Society 2024 · Bengaluru
Managed the conference at Hilton Garden Inn — arthroscopic surgery, sports medicine, and minimally invasive orthopaedic techniques.
- INTAS Tour** — International Medical Tour — Amsterdam & Prague 2024 · Europe
Organized an international medical tour combining academic sessions with site visits to leading European medical institutions.
- RSSDI 2024** — 52nd Annual Conf., Research Society for the Study of Diabetes in India 2024 · Delhi
Managed the flagship national conference at Yashobhoomi — one of India's largest diabetes conferences with thousands of delegates.
- APICON 2024** — 79th Annual Conference, Association of Physicians of India 2024 · New Delhi
Coordinated the conference at Bharat Mandapam (IECC) with 10,000+ delegates — healthcare-technology integration and advances in internal medicine.
- ISAR 2023** — Indian Society for Atherosclerosis Research 2023 · India
Executed the annual conference on cardiovascular disease prevention, lipid management, and atherosclerosis research.
- FOGSI 2023** — Federation of Obstetric and Gynaecological Societies of India 2023 · India
Coordinated India's leading platform for obstetrics and gynaecology professionals on women's health, maternal care, and reproductive medicine.
- RSSDI DC 2023** — 19th Annual Conference, RSSDI Delhi Chapter 2023 · Delhi
Managed the conference at Hyatt Regency, New Delhi — 500+ delegates with the latest developments in diabetes care.
- CCDSICON 2023** — Annual Conf., Clinical Cardio Diabetic Society of India 2023 · Delhi
Organized the annual CCDSI conference for cardiologists and diabetologists — academic sessions and clinical discussions.

EDUCATION & CERTIFICATIONS

- Jain (Deemed-to-be University)** 2020 – 2023
Bachelor's degree — Communication, Journalism, and Related Programs
- AstroVed.com — Astrological Research and Development Institute** Jun 2023 – Dec 2023
Diploma of Education — Planetary Astronomy and Science
- Internshala** Jan 2020 – Jul 2020
Diploma in Digital Marketing Expert
- LinkedIn Learning**
Diploma in Business Development Strategizing — 100 Hours Course
- Music Academy**
6-Month Course in Songwriting and Music Composition